

Report on World Environment Day 2025

Organised by the Institution's Innovation Council (IIC), Sudhiranjan Lahiri Mahavidyalaya

Date of Activity: 22nd April 2025

In anticipation of **World Environment Day 2025**, the **Institution's Innovation Council (IIC)** of **Sudhiranjan Lahiri Mahavidyalaya** organised a **signature campaign** on **April 22, 2025**, aligning with **Earth Day** celebrations. The campaign aimed to encourage students, faculty, and staff to take a collective stand for **environmental sustainability, mindful energy consumption, and climate-conscious behaviour**.

The event witnessed enthusiastic participation from all sections of the college community. Participants signed a pledge to support eco-friendly practices in their daily lives—ranging from conserving electricity and water to reducing plastic usage and promoting tree plantation. Placards with key environmental messages were displayed, drawing attention to the urgency of individual and collective climate action.

Volunteers from various departments, under the guidance of IIC members, helped facilitate the smooth organisation of the event. Informational leaflets highlighting practical steps toward sustainable living were also distributed. The campaign fostered awareness about the deepening climate crisis and inspired the college community to adopt greener habits.

This event was a step forward in aligning the institution's values with the **United Nations' Sustainable Development Goals (SDGs)**. The IIC extends sincere thanks to all who contributed to making the campaign a meaningful success.

Let us continue to act—**not just for a day, but every day—for a greener tomorrow.**

Number of participants: 54

Objective :

To promote environmental awareness and pledge commitment to sustainable and climate-friendly practices.

Benefit:

Raised awareness of climate issues, encouraged eco-friendly habits, and united the college community in support of sustainability goals.

Video url: <https://www.instagram.com/p/DlwRSCWyxPe/>

Geotagg Photos:

